Kaseya[®] Product Brief

Kaseya EMM Solution Enterprise Mobility Management

Kaseya Enterprise Mobility Management (EMM) is an integrated solution to secure mobile devices and data on the devices, whether they are company-owned or employee-owned. EMM offers a single pane of glass for managing mobile devices integrated with management of the rest of the IT infrastructure (PCs, servers, networks, etc.), through the Kaseya VSA (Virtual System Administrator) console.

Employees want to use their mobile device of choice whether they are at home or at work. The proliferation of employee-owned devices in the workplace, along with the growing array of company-owned mobile devices makes it increasingly difficult for IT admins to enable mobile access to company data while ensuring IT compliance, security, and administrative



efficiency. Managing employee-owned devices requires that IT administrators only manage access and use of business applications and data on the devices, while leaving employees' personal applications and data untouched, which is a very different model than the complete control and oversight required for corporate-owned devices and the data on them.

Kaseya EMM is a powerful mobility solution that combines Bring Your Own Device (BYOD) management for personal devices, and Mobile Device Management (MDM) and Mobile Application Management (MAM) for corporate devices. It solves the multitude of mobility challenges from a single pane of glass at a very attractive user-based price. Kaseya EMM ensures:

- Rapid onboarding of users and all their mobile devices
- Quick and easy deployment of consistent, pre-defined security policies to all mobile devices
- Maximum IT efficiency with easy and fast administration from a single dashboard



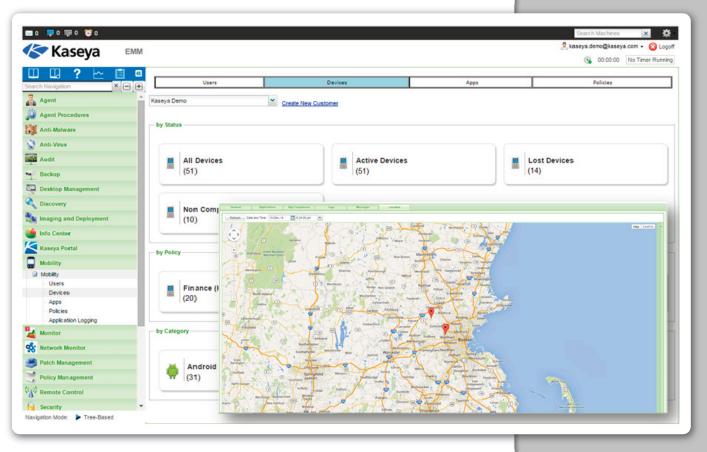
Key Benefits:

For MSPs:

- Revenue opportunity with attractive service margins driven by the extremely low TCO of Kaseya EMM
- Greater IT Operations efficiency with no new console to manage mobile devices and minimal learning curve
- Differentiation by offering scalable and flexible mobile management services to customers to manage company-owned or employee-owned devices

For IT Organizations:

- 1. Increased employee productivity by enabling access to company data on mobile devices
- 2. Robust, centralized security controls around information access by varied distributed mobile devices
- **3.** Strong ROI through the flexibility of supporting company-owned or employee-owned devices with a single affordable solution that drives cost savings and shortest time-to-value



Capabilities:

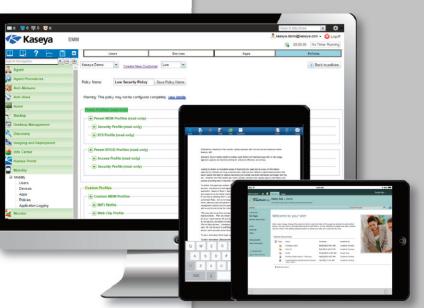
Kaseya EMM integrates into Kaseya VSA as an add-on to provide:

- Comprehensive Mobile Device Management: Secure and manage devices remotely by controlling device features and settings with a few clicks.
 - Comprehensive device management capabilities ensure complete device control and security, including: device inventory, device locking, PIN reset, remote command status view, remote device wipe, selective data wipe, password enforcement, locking/unlocking device capabilities, geo tracking, copy/paste restriction, and more.
 - Centralized preset policies ensure rapid deployment of consistent security and configuration profiles on user devices.
- Secure BYOD management: Isolate personal and company data with encrypted containerized apps that enable selective data wipe on personal devices.
 - AES-256 encryption used by the containerized apps, on top of SSL, protects company data at rest, as well as in flight.
 - App-level PIN protects data within the app against unauthorized casual browsing.
- Robust Mobile App Management: Monitor, push and block apps installed on all devices and enforce app compliance policies remotely.
 - Support for marketplace apps enables easy lookup of mobile apps from the Apple App Store and Google Play.
- Streamlined UI: Maximize IT admin productivity with a simplified UI within a single pane of glass.
 - Innate multi-tenant capabilities enable MSPs to manage their customer accounts from a single dashboard.
 - The MDM and BYOD management controls are arranged intuitively under a single tab in VSA, which allows IT admins to manage company-owned or employee-owned mobile devices along with PCs, servers, and networks from a single pane of glass.

How Does Kaseya EMM Ensure Secure Mobility Management?

Kaseya EMM ensures mobile security via a suite of EMM apps, including Kaseya MobileManage for device management, and Kaseya WorkBrowser and Kaseya WorkDocs, two encrypted "containerized" apps for secure BYOD management.

The Kaseya MobileManage app secures the entire device by allowing IT admins to do device inventory, geo tracking, remote wipe, PIN reset, app compliance check, and more, remotely from the EMM console built-into Kaseya VSA. The containerized apps (WorkBrowser and WorkDocs), on the other hand, provide segregation of company and personal data on the device. This gives the IT admins targeted control of company data on the device without touching the personal data or controlling the entire device.



About Kaseya

Kaseya is the leading provider of cloud-based IT management software. Kaseya solutions allow Managed Service Providers (MSPs) and IT organizations to efficiently manage IT in order to drive IT service and business success. Offered as both an industry-leading cloud solution and on-premise software, Kaseya solutions empower MSPs and mid-sized enterprises to command all of IT centrally, manage remote and distributed environments with ease, and automate across IT management functions. Kaseya solutions are in use by more than 10,000 customers worldwide in a wide variety of industries, including retail, manufacturing, healthcare, education, government, media, technology, finance, and more. Kaseya is privately held with a presence in over 20 countries. To learn more, please visit **www.kaseya.com**

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Why Kaseya?

- Deliver day-one value with rapid onboarding of users and deployment of security policies to their mobile devices
- Simplify mobility management tasks with a streamlined UI and maximize IT admin productivity
- Leverage integration into Kaseya VSA to secure mobile devices along with PCs, desktops, servers, networks, etc., from a single pane of glass
- Manage an unlimited number of company-owned and personal devices for every user from a single console, at a very attractive user-based price
- Realize extremely low TCO with increased efficiency, lower subscription fee and accelerated time-to-value
- Manage BYOD, MDM and MAM with a single powerful solution
- Achieve high security, scalability and performance using Kaseya's state-of-the-art mobile relay infrastructure for mobility management

