

KASEYA 365 USER

PROTECT THE MOST VULNERABLE GATEWAY TO YOUR ORGANIZATION

Cybersecurity is not top of mind for most end users. Their priorities and focus typically lie in being effective and successful in their assigned role. Keeping up with the latest cyberthreats is not part of getting their work done or their core responsibilities – and following security guidelines can feel like a productivity roadblock.

Add tight budgets and increased responsibilities that stretch users thin into the mix and a perfect storm starts to brew. Constant multitasking and distractions lead to hastily made, less-informed choices with negative consequences. The 2024 Kaseya Cybersecurity Survey Report notes that an alarming 89% of IT professionals surveyed cited a lack of training or bad user behavior as their main cybersecurity problem.¹

At the same time, attack surfaces continue to grow, presenting additional points of entry to the network and leaving end users, and in turn businesses, more vulnerable. It's clear why bad actors are increasingly focusing their attacks at the end-user level.

What you need is a solid game plan to protect the most vulnerable network gateways.

A THREE-PRONGED APPROACH TO A MORE SECURE BUSINESS

Protecting businesses from threats aimed at users requires a three-pronged approach.



Having a single, comprehensive solution that gives you everything you need to prevent, respond and recover from threats to users makes it easy to establish a strong security posture.

REDUCE YOUR RISK WITH EFFECTIVE PREVENTION TACTICS

Credential exposure on the dark web, the acceleration of sophisticated phishing email campaigns and lack of user training present a danger to organizations trying to stay secure. Email-borne threats, such as phishing, are especially dangerous since they are the most common way bad actors get into a network. A recent report from IBM identified phishing as the primary infection vector for 1 in 3 cybersecurity incidents.² Building a security-centric environment is foundational to prevent a successful attack on end users.



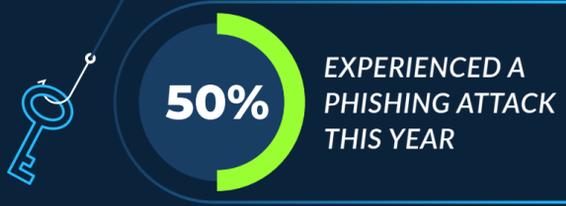
Prevent user error
The first step in creating a security culture is to ensure users are equipped with the right skills. Kaseya 365 User reduces the risk of human error in day-to-day operations with simulated phishing campaigns and security awareness training.

Prevent the impact of email-borne threats
Our AI-powered phishing defense identifies and blocks phishing, spear phishing, malware, ransomware and other email threats before they reach users, safeguarding communication channels.

Prevent credential exposure
Proactive monitoring for compromised credentials across the dark web minimizes the risk of unauthorized access to networks.

NEUTER RISKS WITH A STRONG RESPONSE

Prevention will only get you so far. Among respondents to the 2024 Kaseya Cybersecurity Survey, 50% said they experienced a phishing attack this year while 68% said they believe they will experience a successful phishing attack in the next 12 months.³



Respond to SaaS threats with cloud detection and response
Kaseya 365 User leverages advanced machine learning to aggregate SaaS events and user behavior to quickly detect and respond automatically to threats across your SaaS applications, 24/7. Kaseya 365 User automatically disables compromised accounts and blocks new login attempts, securing cloud-based resources.

RENDER DATA LOSS AND CORRUPTION INEFFECTIVE WITH NEAR-INSTANT RECOVERY



Even with the most proactive and reactive defenses in place, there is always a risk of falling prey to a cyberattack. Frequently described as the last line of defense, backup makes certain that a recent uncorrupted version of your data is easily accessible, so you can recover quickly and be back in business without missing a beat.

Recover seamlessly from cyberattacks
Automatically back up critical business data to enable rapid restoration of lost or corrupted data, leading to minimal downtime and uninterrupted business operations.

PREVENT, RESPOND TO & RECOVER FROM THREATS WITH KASEYA 365 USER

Protect your users across all the attack surfaces where they are targeted most often. Kaseya 365 User enables you to streamline user security with a single, integrated subscription. Prevent threats that target users, respond quickly and recover with this affordable, comprehensive and automated solution.

REQUEST A DEMO AND START SECURING YOUR USERS TODAY!

BOOK YOUR DEMO NOW

Sources

1. Kaseya Cybersecurity Survey Report 2024, <https://www.idagent.com/resources/kaseya-cybersecurity-survey-report-2024/thank-you/>
2. IBM X-Force Threat Intelligence Index 2024, <https://www.ibm.com/reports/threat-intelligence>
3. Kaseya Cybersecurity Survey Report 2024, <https://www.idagent.com/resources/kaseya-cybersecurity-survey-report-2024/thank-you/>