



# Kaseya leads in continuity, cloud and beyond

This past year has been a landmark one for Kaseya, with breakthrough backup innovations designed to give MSPs and IT pros stronger protection, faster recovery and greater peace of mind when it comes to safeguarding data. Our teams have worked tirelessly to help customers stay one step ahead of data loss, downtime, ransomware and inefficient processes.



## A few highlights of our most requested, delivered (and upcoming) features

	H1'25	H2'25
<b>Datto BCDR</b>	<ul style="list-style-type: none"> <li>• ALTO 5 with 2TB storage + data encryption</li> <li>• Self-service device migration tool</li> <li>• 1-Click Disaster Recovery</li> </ul>	<ul style="list-style-type: none"> <li>• FIPS validated encryption</li> <li>• Managed Continuity Service</li> <li>• Integrated with Datto Secure Edge SASE</li> </ul>
<b>Datto Endpoint Backup</b>	<ul style="list-style-type: none"> <li>• Single-file, multi-version restore</li> <li>• Resumable restore process</li> </ul>	<ul style="list-style-type: none"> <li>• MacOS support</li> <li>• Local cache appliance</li> <li>• File Integrity Monitor</li> </ul>
<b>Datto SaaS Protection</b>	<ul style="list-style-type: none"> <li>• Intelligent backup status and resolution instructions</li> <li>• Configurable retention</li> </ul>	<ul style="list-style-type: none"> <li>• Backup for Microsoft Entra ID</li> <li>• SaaS Alerts integration</li> <li>• Backup for Microsoft online archives</li> </ul>
<b>Unitrends BCDR</b>	<ul style="list-style-type: none"> <li>• vDisk export</li> </ul>	<ul style="list-style-type: none"> <li>• FIPS validated encryption</li> </ul>

Equally important, our commercial announcements have been industry game-changers, unlocking new ways for our MSP partners to achieve greater profitability. By making it easier to deliver more value without increasing overhead, we've empowered partners to grow faster, boost margins and win more business.

## New commercial highlights include:

- *Free-to-use hardware for every model, every term (including month-to-month)*
- *BCDR Fast-Track, which provides free hardware and 50% off services for new partners*
- *Billing pause for MSP client loss*
- *Option to co-term backup subscriptions with end client agreements*
- *10% price decrease on our month-to-month and 1-year agreements*

But as powerful as those innovations have been, they're just the beginning. At Kaseya DattoCon 2025, we'll unveil what's next, fresh announcements that will transform how IT thinks about data protection, business continuity and the future of managed services.

**Future forecast? Cloudy with a 100% chance of rising profits for MSPs and budgets that go further for IT departments.**



Data is on the move and IT is on the hook to protect it, no matter where it lives. We know there are mission-critical workloads that still demand on-site performance and full business continuity capabilities via BCDR. We also know direct-to-cloud is **essential** for modern clients with businesses born in the cloud.

Our mission is to intelligently protect and manage all of your data. Our pricing and packaging is designed for you to pay only for what you need where you need it.

Bottom line, we're moving forward with solutions designed to anticipate tomorrow's challenges. **IT knows better than anyone that there's no value in reliving the past. The industry is about what's next — and so is Kaseya.**