

# Kaseya 365 User

## How Kaseya 365 User supercharges MSP profitability

### A checklist for MSPs



Kaseya 365 User empowers MSPs to offer unparalleled security services without compromising profitability by uniting advanced SaaS security, automation and simplicity in one powerful platform. Our innovative subscription helps MSPs:

#### 1 Scale effortlessly with one platform and one price

- Enables standardizing security offerings into one unified, easy-to-manage package
- Reduces the complexity and overhead of managing multiple piecemeal tools
- Simplifies onboarding and support, allowing MSPs to serve more clients without increasing headcount

#### 2 Cut costs with powerful automation

- Built-in automation and integrations streamline workflows and reduce manual tasks
- Automated threat remediation, SaaS account locking, event alerting and continuous data backup mean fewer technician hours per client
- Fewer errors and faster resolutions improve SLA performance, boosting customer satisfaction and retention

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### **Boost profits with predictable pricing**

- All-in-one subscription, priced up to 70% lower than piecemeal alternatives
- Predictable cost model improves margin visibility and allows flexible client pricing
- Reduces vendor management costs and eliminates hidden fees or licensing headaches

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### **Stop breaches with smarter security**

- Combines GenAI-powered email protection, machine learning pattern detection, user awareness training and dark web monitoring to stop attacks before they cost your clients
- Fewer breaches mean less downtime, fewer emergency tickets and happier clients
- A solid security record translates to higher client trust and long-term loyalty

**5**

### **Stay profitable with always-on performance**

- Continuous threat monitoring, detection and response ensure clients stay up and running no matter what comes their way
- Automated backups and rapid recovery capabilities reduce costly downtime after incidents
- MSPs can provide premium protection and recovery services at scale, commanding higher margins

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### **Strengthen brand image and client loyalty**

- Positions MSPs as trusted partners who deliver enterprise-grade protection without enterprise-level cost
- Security awareness programs help reduce user-driven incidents, lowering overall service costs
- Builds long-term relationships and increases client lifetime value

With Kaseya 365 User, you get everything you need to boost margins while delivering top-tier security services to your clients.

**Start increasing your MSP profitability today!**

[Request a demo](#)

**Kaseya®**