

COMPREHENSIVE SALES AND MARKETING PROGRAMS AND STRATEGIES THAT CONVERT YOUR PROSPECTS TO CUSTOMERS

EXCLUSIVE PROGRAM BUILT FOR MSPS

Kaseya Powered Services (KPS) was designed to equip and empower managed services providers (MSPs) with the best and most valuable assets and tools in the channel to go-to-market successfully and profitably. To achieve this objective, the program includes proven marketing and lead generation strategies, professional sales enablement materials, and the training and coaching for effective execution.

The KPS program is an active and growing resource. It will combine the skills and experience of former MSPs, channel support members, and some of the best sales and marketing gurus in every asset. New tools and collateral will be added monthly, and our team will maintain those assets up to date for optimal effectiveness. **The Powered Services specialties will focus on the areas of backups, compliance, and security and will include materials and support for the entire family of Kaseya products.**

FEATURES AND BENEFITS

CONTENT AND RESOURCES

Utilize an assortment of professional and proven sales and marketing assets to generate new opportunities and convert prospects and leads into customers.

- Sales sheets and product briefs
- Infographics
- Sales presentation templates
- Graphics
- Promotional animated videos and clips
- Sample landing page content
- Sales and marketing email templates
- Telephone scripts
- Sample blog articles and social posts
- Worksheets and instructions
- Themed campaigns

The KPS platform has a built-in component that enables your team to customize many of these materials with your logo and contact information to strengthen trust and position you as a subject matter expert.



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TRAINING

A growing library of training tools for your team that is intended to develop and strengthen your sales and marketing skills and techniques. We are developing courses to cover every skill level and a variety of topics and tactics. We plan to grow and build the collection to further explore product or solution specific materials and diverse industry strategies.

PLAYBOOKS

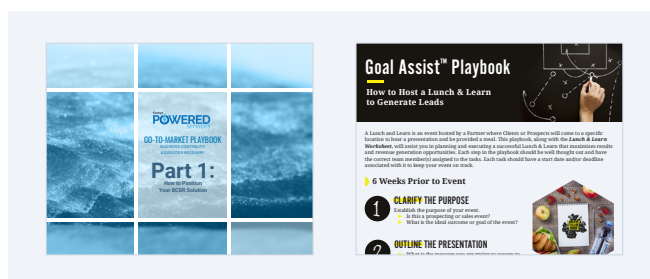
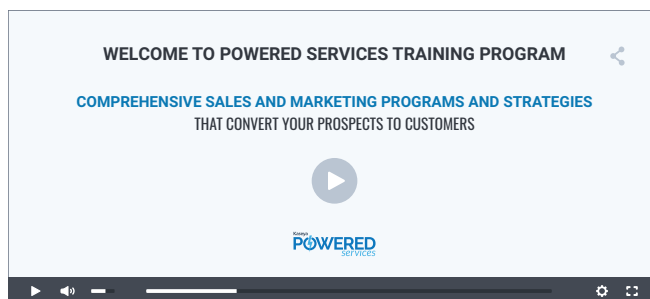
Access blueprints packed with powerful sales and marketing methods that will generate new opportunities and enable your team to close more deals. These playbooks contain comprehensive strategies and step by step instructions that, when executed correctly, are proven to yield results.

GOAL ASSIST

Your success is our success! Let us help you achieve your sales goals faster with one on one marketing and sales coaching and collaboration. Get dedicated access and support from our team of sales and marketing gurus to empower your team to get more prospects and close more deals.

We bolster your success with background support like:

- › Setting up new employees for victory with sales and marketing coaching
- › Assistance with launching new products or solutions quickly and profitably
- › Help planning and preparing for webinars or in-person presentations
- › Remote vendor support on sales calls, webinars or other opportunities



“ Powered Services has truly changed the future of our company and has helped us move from being in the red to being in the black! ”

- Brian Hamilton
Mid Atlantic Data & Communications

CONNECT WITH YOUR ACCOUNT MANAGER OR VISIT WWW.KASEYA.COM/POWERED-SERVICES

TO FIND OUT HOW YOUR TEAM COULD LEVERAGE POWERED SERVICES TO GENERATE NEW OPPORTUNITIES,
CLOSE MORE DEALS AND REACH YOUR REVENUE GOALS.



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