

# 2020 MSP BENCHMARK SURVEY FINDINGS

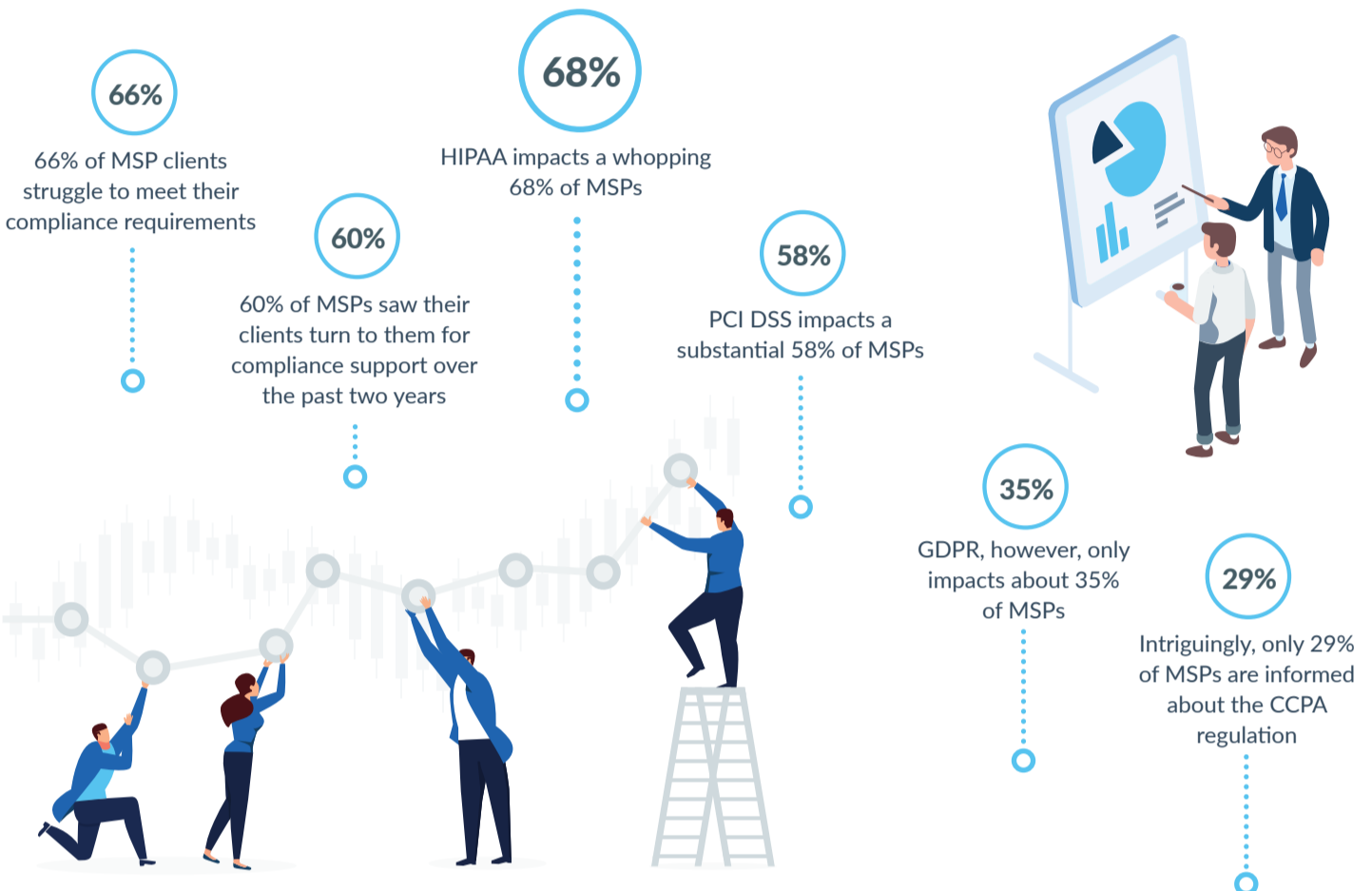
## Growth Opportunities Are Abundant With the Right Security, Compliance & RMM Solution

Here's a quick peek into the various trends and revenue opportunities MSPs are making the most of.

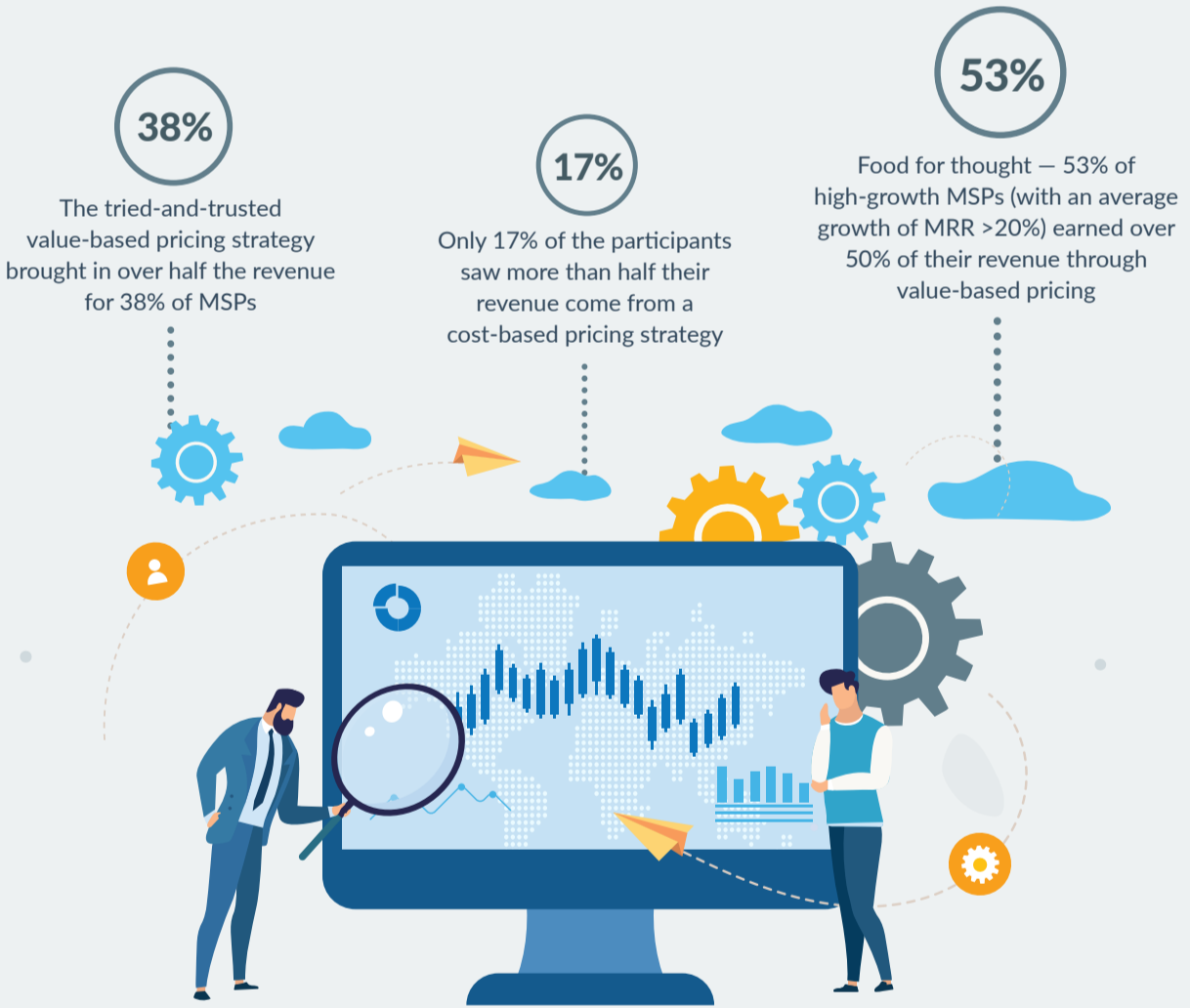
### SECURITY SERVICES PROVIDED THE LARGEST REVENUE INCREASE IN THE PAST 12 MONTHS



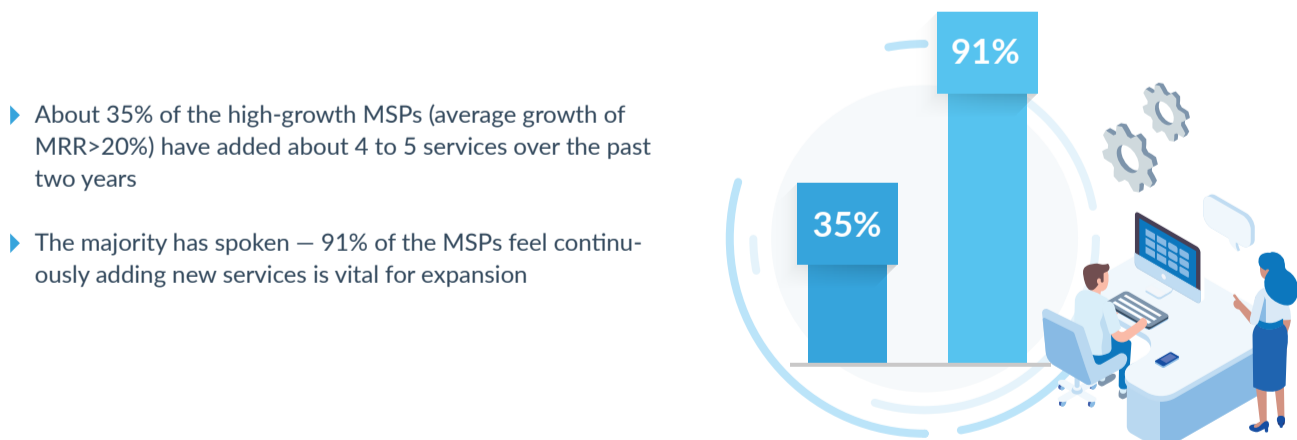
### CUSTOMER COMPLIANCE CHALLENGES PRESENT A HUGE OPPORTUNITY FOR MSPs



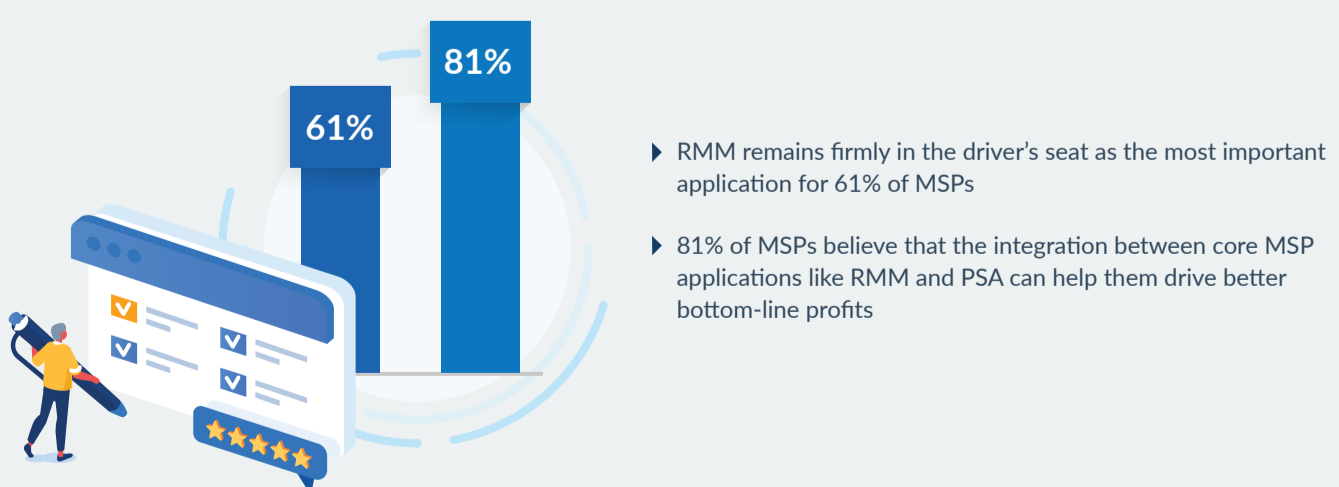
### VALUE-BASED PRICING STRATEGY REMAINS POPULAR AMONG HIGH-GROWTH MSPs



### MSPs PREFER EXPANDING ORGANICALLY BY ADDING NEW SERVICE OFFERINGS TO THEIR PORTFOLIO



### RMM AND PSA INTEGRATION DRIVE BUSINESS GROWTH



For more insights into the current state of the MSP market and where its headed, download the complete

[2020 MSP Benchmark Survey Report](#)