



Kaseya  
Technology Alliance  
Partner Program

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Better Together



Kaseya collaborates with a variety of infrastructure and application technology partners including those who offer solutions for security, backup, recovery, CRM, PSA and other technology focuses that align tightly with the needs of Kaseya customers.

As a member of Kaseya's Technology Alliance Program (TAP), partners are encouraged to develop value-add integrations for the Kaseya suite of products and to help support our mutually beneficial ecosystem. Partners are provided with the applicable tools, support resources and delivery processes in order to help design, test and validate these integrated products. The resulting technology partnership is an extensive ecosystem of third-party companies that help Kaseya deliver robust solutions across a broad spectrum of IT management disciplines to meet the service management needs of even the most demanding IT environments.

## Overview

The Kaseya Technology Alliance Program was created to provide a formalized process for technology alliance organizations to integrate their applications and solutions into the Kaseya IT Automation Framework. The goal is to expand the functionality, capability and overall improvement of IT service delivery enabling third party applications can be utilized without having to leave the Kaseya User Interface.

This unique global program welcomes all shapes and sizes of technologies to apply. Whether you have a custom add-on solution or a content-based integration, Kaseya can provide the guidance, assistance and resources necessary to help integrate your solution.

## Requirements

TAP is currently a free-of-charge program. We welcome all that are interested in integrating into Kaseya. Kaseya reserves the right to approve program participants and all participants must complete the following requirements:

- Initial meeting and integration overview
- Acceptance of the Technology Alliance Program terms and conditions
- Execution of the Technology Alliance Partner Agreement

## Levels

There are four levels within the program, which are:

- OEM
- Content Based Integration
- API Level Integration
- Plug-In Module

Each integration level is discussed in the initial meeting.

## Benefits

Program participation provides the opportunity to integrate your solution into the Kaseya Framework. Throughout the process, Kaseya may provide engineering, marketing and sales assistance, and community access to support your efforts.

## Engineering Support

Participants will receive the following:

- Access to not-for-resale Kaseya software
- Add-on module licenses
- Integration examples

- Documentation and online assistance
- Technical support
- Opportunity to participate in Kaseya beta/early release programs

## Marketing and Sales

Participants are considered for the following Marketing and Sales support activities depending on the type and level of the integration:

- Kaseya sales and technical briefings
- Access to Kaseya Learning Management System
- Membership to Kaseya Technology Alliance Partner Community
- Access to Kaseya Customer and Partner Advisory Councils
- Participation in Kaseya Virtual Whisper Suites
- Marketing programs based on commitment and completed integration
  - Kaseya Technology Alliance Partner logo
  - PR opportunities
  - Participation in Case Studies
  - Joint Use Cases
  - Inclusion on the Kaseya Technology Alliance Webpage
  - Participation in cooperative promotions and campaigns
  - Unique sponsorship opportunities for Kaseya events

## Community

We believe it is essential to have a place for Technology Alliance Partners to congregate, ask questions, talk about trends, share successes and communicate best practices.

Participants will receive the following:

- Training materials
- User forums
- Blogs
- Customer inquiries and desired new functionality
- Kaseya news and announcements
- Recorded webinars from;
  - Discover Kaseya
  - Kaseya Support TechJams
  - Kaseya Industry Experts

## For more information

To apply for Kaseya Technology Alliance Partner Program membership, please contact us at [tap@kaseya.com](mailto:tap@kaseya.com).

To find more information about the Kaseya Technology Alliance Partner Program, please visit [www.kaseya.com/partners/technology-alliance-program](http://www.kaseya.com/partners/technology-alliance-program).

## ABOUT KASEYA

Kaseya is the leading provider of cloud-based IT management software. Kaseya solutions allow Managed Service Providers (MSPs) and IT organizations to efficiently manage IT in order to drive IT service and business success. Offered as both an industry-leading cloud solution and on-premise software, Kaseya solutions empower MSPs and mid-sized enterprises to command all of IT centrally, manage remote and distributed environments with ease, and automate across IT management functions. Kaseya solutions are in use by more than 10,000 customers worldwide in a wide variety of industries, including retail, manufacturing, healthcare, education, government, media, technology, finance, and more. Kaseya is privately held with a presence in over 20 countries. To learn more, please visit [www.kaseya.com](http://www.kaseya.com)

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## Terms

All support requirements are the responsibility of the respective product owner. Each organization will field their own respective inquiries and support issues. Together, we will share support contacts and support processes and educate staff accordingly. Program participants are requested to provide a set of training materials for support audiences and to post common support articles on the Kaseya Community.

Please refer to Kaseya Program Agreement for all Legal notices and terms. Contact [tap@kaseya.com](mailto:tap@kaseya.com) to request a copy.

