

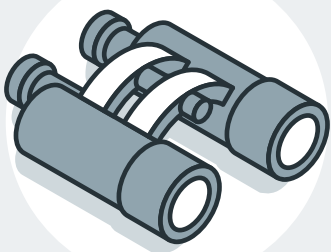
5 Reasons You Should Offer Managed SOC Services



Small and midsize businesses (SMBs) are experiencing record levels of cyberthreats. At the same time, the cybersecurity talent shortage has created new challenges for MSPs. That leaves MSPs with a quandary: How can you take care of your clients without overextending your staff or your budget? Managed SOC, also known as managed detection and response (MDR), is the answer.

A quality security operations center (SOC) gives you the tools you need to leverage your available technical security expertise and secure your clients effectively and affordably. A SOC is your security command center, putting the personnel, processes and technologies your techs require at their fingertips to help them prevent, detect and respond to cyber incidents.

Here are five reasons why you should put a managed SOC to work for your clients and your business.



1 EASILY AUGMENT YOUR TEAM WITH CYBERSECURITY EXPERTS

A SOC acts as an extension to your current IT team, expanding your capabilities to detect and respond to threats around the clock. You'll add cybersecurity experts to your staff without the hassle and expense of hiring and retaining more talent.



2 PROVIDE COMPREHENSIVE THREAT REMEDIATION

SOC security analysts offer you the expertise you need to quickly handle your clients' threats. The right SOC platform can triage a threat, isolate that threat, decide whether the threat needs to be escalated and provide remediation guidance.



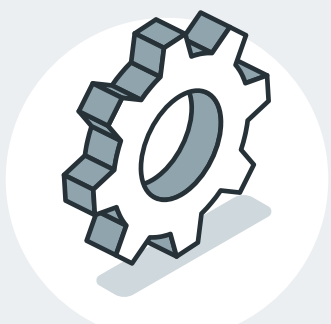
3 RETAIN CURRENT INFRASTRUCTURE — NO NEW HARDWARE OR FORCED STACK NEEDED

Don't lay out cash on new hardware or a security information and event management (SIEM) solution. A cloud-based SOC seamlessly integrates with your existing security stack, making it affordable and scalable.



4 BE CERTIFIED AND COMPLIANT FOR REGULATORY FRAMEWORKS

Working with a SOC platform that is audited and certified for common regulatory frameworks, including SOC II, HIPAA and NIST, strengthens your offering, making your MSP more competitive.



5 MAKE YOUR DAILY OPERATIONS MORE EFFICIENT

By choosing a SOC platform that integrates with your PSA and RMM tools, you'll make ticketing, provisioning and deployment smooth and efficient. Plus, you'll gain access to purpose-built threat detection applications to identify malicious and suspicious activity fast.

[LEARN MORE](#)

As these five reasons show, offering MDR is a winning move or MSPs. Take the next step with Kaseya Managed SOC. Our multitenant cloud platform gives you access to a team of security veterans who monitor three critical attack vectors – endpoint, network and cloud – 24/7. Our platform is purpose-built for MSPs, with a built-in app store that provides over 35 cybersecurity apps you can put to work immediately.